

POWER OF



**WOMEN IN MEDICINE**

SUMMIT

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2025

SPONSOR GUIDE

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SEPTEMBER 18-20, 2025  
THE DRAKE HOTEL | CHICAGO, IL

EVENT PARTNER **feminem**

WIMEDICINE.ORG

A thin, light-colored line drawing of a woman's profile, facing right. The drawing is minimalist, capturing the outline of the head, hair, and neck. It is positioned in the lower right corner of the page, partially overlapping the event partner information.

# THE POWER OF WOMEN IN MEDICINE SUMMIT

The Power of Women in Medicine Summit™ is the **premier leadership forum** for women physicians and all women in healthcare, providing an **unparalleled space** to challenge and resolve the most pressing issues in medicine. We delve into the crucial intersections of patient care and career advancement, fostering **authentic dialogue**. The Summit is **a catalyst for action**, ensuring that vital conversations translate into **tangible solutions**.

**Responding to the urgent needs** of our community, the Power of Women in Medicine Summit™ (PWIMS) has **evolved dramatically**. This year, we expand to a dynamic three-day experience in Chicago in collaboration with FemInEM. This collaboration **forges a powerhouse of expertise and influence**, delivering **cutting-edge educational sessions, strategic networking opportunities, and inspirational keynotes**. We offer your organization a **unique opportunity to align with the future of medicine and champion the women who are shaping it**.

## WE ARE STRONGER TOGETHER.

### DAY 1

#### THE **POWER** OF WOMEN'S HEALTH

- Focus on the clinical care of female patients, such as those facing urgent or emergent reproductive health care crises and other women's health topics
- Navigate the complexities of delivering women's healthcare today.
- Explore how policy, innovation, and advocacy intersect to shape the future of care for women.

### DAY 2

#### THE **POWER** OF WOMEN LEADERS

- Explore the unique skills and experiences essential for advancing as a woman in medicine.
- Create valuable connections that can facilitate collaboration and professional growth.
- Foster mentorship as experienced women in medicine provide guidance, support, and advice to the next generation of leaders.

### DAY 3

#### THE **POWER** OF WOMEN'S VOICES

- Equip attendees with the tools and strategies to advocate for themselves, their patients, and systemic change within medicine.
- Empower women to speak up for their needs and professional growth by focusing on advocacy skills.
- Support individual empowerment and contribute to a broader movement for positive transformation in medicine and beyond.

# THE POWER OF WOMEN IN MEDICINE SUMMIT



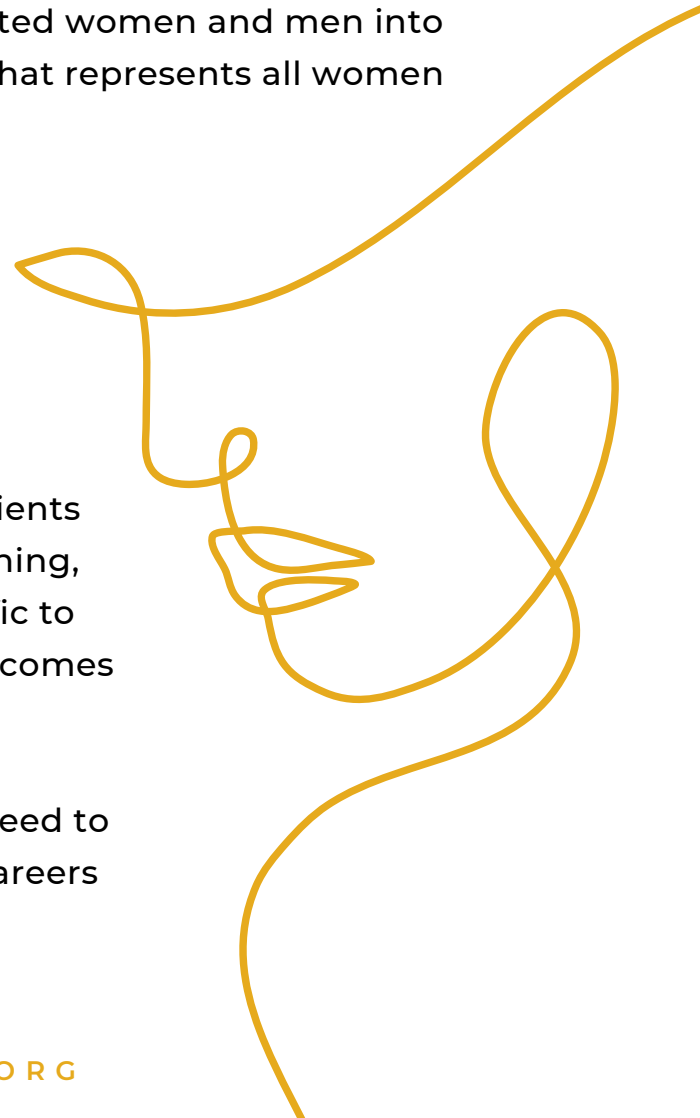
Women in Medicine® (WIM) educates and empowers women in healthcare, alongside our male allies, to drive meaningful change in our healthcare systems. Our vision is to positively disrupt and transform the healthcare system and champion change to create a world where women in medicine are empowered, supported, and equipped to thrive and lead.

Founded to address the unique challenges and opportunities women face in the medical profession, WIM is committed to fostering an inclusive and supportive community for women at all career stages. Since 2019, WIM has evolved from a local volunteer network of dedicated women and men into a nationally recognized grassroots organization that represents all women in healthcare with a powerful collective voice.

## PWIMS EVENT PARTNER

# feminem

FemInEM advances gender equity in emergency medicine while improving the care of female patients in emergency departments. Inconsistency in training, gaps in resources, and the lack of research specific to emergency care settings create disparities in outcomes for female patients. FemInEM addresses these challenges by equipping emergency medicine professionals with the tools and resources they need to deliver effective care while also supporting the careers of women in medicine.



# THE POWER OF WOMEN IN MEDICINE SUMMIT

THE FOLLOWING INFORMATION IS FROM THE 2024 WOMEN IN MEDICINE SUMMIT

HOSTED BY 21 TOP-TIER COLLABORATIVE MEDICAL INSTITUTIONS AND ORGANIZATIONS



**11 COMMITTEES WITH MEMBERS FROM 21 INSTITUTIONS AND ORGANIZATIONS**

- Rush University Medical Center
- Northwestern Memorial Hospital
- Northwestern Alumni Association
- University of Chicago
- University of Illinois, Chicago
- Loyola Medical Center
- John H. Stroger Jr. Hospital of Cook County
- Rosalind Franklin University of Medical Science
- American Medical Women's Association
- American Medical Association
- Illinois State Medical Society
- Chicago Medical Society
- American College of Physicians
- American College of Surgeons, Women in Surgery
- Association of Women Surgeons
- Community Hospital, Munster IN
- GRAY Memorial Hospital/Emory University School of Medicine
- 500 Women in Medicine
- Southern Illinois University School of Medicine
- Society for Vascular Surgery
- University of Utah



**500+**

MEDICAL PROFESSIONALS ATTENDED



**29**

BREAKOUT SESSIONS



**126**

ABSTRACT SUBMISSIONS



**68**

POSTER PRESENTATIONS



**7**

ORAL ABSTRACTS



**23**

PERSPECTIVE PIECES

**4**

AWARD CATEGORIES



**46**

NOMINEES

**6**

COUNTRIES REPRESENTED



**42**

STATES REPRESENTED

## SPEAKERS

**DIVERSE PROFESSIONS REPRESENTED:**

RENOWNED PHYSICIANS | LAWYERS | AUTHORS | EDUCATORS | ADMINISTRATORS | ADVOCATES | SCIENTISTS | RESEARCHERS | THOUGHT LEADERS FROM AROUND THE GLOBE

**MULTIPLE SPECIALTIES, INCLUDING BUT NOT LIMITED TO:**

INTERNAL MEDICINE | GENERAL SURGERY | PSYCHIATRY | NEUROLOGY | NEUROSURGERY | PEDIATRICS | TRAUMA | ONCOLOGY | CARDIOLOGY | DERMATOLOGY | GASTROENTEROLOGY | PUBLIC HEALTH | ORGAN TRANSPLANTATION | ENT | ER UROGYNECOLOGY | TRAUMA SURGERY | VASCULAR SURGERY | OPHTHALMOLOGY | PHYSICAL MEDICINE AND REHABILITATION | SURGICAL ONCOLOGY | OBSTETRICS

# THE POWER OF WOMEN IN MEDICINE SUMMIT

## SPONSORSHIP OFFERINGS

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The Power of Women in Medicine Summit™ will catalyze change, amplify perspectives, and create opportunities for real impact in the medical field. For our valued sponsors, this is a unique opportunity to partner with us, to highlight your brand alongside a powerful community, and to contribute to a more equitable future in healthcare.

### ELEVATE YOUR PERSONAL BRAND

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Partner with the **Power of Women in Medicine Summit™** 2025, a premier three-day CME event September 18-20, 2025, in Chicago, attracting 500+ influential medical professionals globally.

### TARGETED AUDIENCE

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Connect with a highly engaged audience of women in medicine, including key decision-makers and future leaders.

### COMPREHENSIVE SPONSORSHIP PACKAGES

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Choose from Platinum, All-Access, Onsite, Community, Standard and Virtual Partner levels, each offering unique benefits and visibility.

### IMPACTFUL NETWORKING

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Foster relationships with physicians and healthcare professionals from around the world through face-to-face interactions and dedicated networking opportunities.

### SHOWCASE COMMITMENT

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Demonstrate your organization's dedication to advancing women in medicine, women's health initiatives, and leadership in medicine.

### CUSTOMIZABLE OPPORTUNITIES

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Tailor your sponsorship to align with your organization's specific goals and objectives.

# THE POWER OF WOMEN IN MEDICINE SUMMIT

## SPONSORSHIP OFFERINGS

FEATURE	PLATINUM \$50,000	ALL ACCESS \$25,000	ONSITE \$15,000	COMMUNITY \$10,000	STANDARD \$5,000	VIRTUAL \$2,500
Sponsorship Recognition linking to your web page on the PWIMS 2025 Main Conference Page.	X	X	X	X	X	X
Sponsorship Acknowledgment on the conference app	X	X	X	X	X	X
Exhibition table location	PREMIUM	STANDARD	STANDARD	STANDARD	STANDARD	
Complimentary PWIMS registrations and EmpowerHer Med Gala reservations	2	2	1	1	1	
Discounted pre-sale registrations	UP TO 10 ADDITIONAL AT 50% OFF	UP TO 8 ADDITIONAL AT 25% OFF	UP TO 6 ADDITIONAL AT 15% OFF	UP TO 3 ADDITIONAL AT 10% OFF		
Prominent logo position on Welcome Sign at PWIMS entrance	X	X	X	X		
Your organization's promotional material included in the swag bag (approved by WIM and ordered by sponsor)	X	X	X	X		
Exclusive naming rights for one of the following options listed below (available on a first come first serve basis)	X	X	X	X		
Exclusive pre-conference Sponsored Content email drafted by the sponsor and approved by PWIMS with distribution to PWIMS database (5500)	X	X				
Five approved Sponsored Posts drafted by the sponsor	X					
Participation in Exhibitor Passport Program	X					

For additional sponsorship opportunities for Friday night's **EmpowerHer Med Gala**, contact [morgan@wimedicine.org](mailto:morgan@wimedicine.org). Funds raised from the **EmpowerHer Med Gala** support the operations of Women in Medicine®, a 501(c) 3 dedicated to educating and empowering women in healthcare, alongside our male allies, to drive meaningful change in our healthcare systems.

# THE POWER OF WOMEN IN MEDICINE SUMMIT

## SPONSORSHIP PACKAGE NAMING OPPORTUNITIES

### PLATINUM SPONSOR

\$50,000

### ALL ACCESS SPONSOR

\$25,000

Naming Opportunities for Platinum or All Access Sponsors

#### COCKTAIL RECEPTION

A PWIMS25 sponsored reception is a great opportunity to highlight your organization and speak at the event as a Platinum or All Access Partner. An evening reception will be included for participants and take place in conjunction with our PWIMS25 Medical Student Precon.

#### RESIDENT NETWORKING LOUNGE

A large portion of our attendees are residents who are the future leaders of medicine. Your organization can sponsor a safe and welcoming space for residents to gather and connect, and to discuss how to achieve their goals.

#### MEDICAL STUDENT AMBASSADOR PROGRAM SPONSOR

We have an army of 50 strong medical student ambassadors who help run PWIMS. They are our future healthcare leaders. Your organization can sponsor our medical student ambassadors to attend PWIMS25 for free. You can create a PWIMS25 T-shirt to help the medical students stand out and feel special as you represent your institution's sponsorship of this important, highly competitive program.

### ONSITE SPONSOR

\$15,000

Naming Opportunities for Onsite Sponsors

#### CHILDCARE ROOM WITH LACTATION SPACE

Carefully curated childcare and a designated lactation space is provided for PPWIMS25 attendees. Your organization can sponsor this opportunity with signage and support of this popular and important space.

#### CONFERENCE WIFI

Our attendees are do-ers and require wifi to amplify on social media and stay in touch with co-workers and loved ones. Imagine our attendees putting in your organization's name each time they connect to wifi!



# THE POWER OF WOMEN IN MEDICINE SUMMIT

## SPONSORSHIP PACKAGE NAMING OPPORTUNITIES

### COMMUNITY SPONSOR

\$10,000

Naming Opportunities for Community Sponsors

#### NETWORKING ROOMS

Open Friday and Saturday during PPWIMS, Networking Rooms offer attendees a space to relax and connect while creating new relationships and expanding their network. Each room will be hosted by a sponsor and have signage indicating the specialty area. Hosts will be recognized on social media, the WIM's community mobile app, and ad banners.

#### PODCASTING EXPERIENCE

Dedicated space to record podcast interviews presented by your company. Social media recognition in the WIM Community, PWIMS app, and on WIM social platforms.

### STANDARD SPONSOR

\$5,000

### VIRTUAL SPONSOR

\$2,500

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### TOTE BAGS // \$7,500

Have your logo featured on the official WIMS swag bags, along with the WIM logo, distributed to every attendee!

#### BRANDED LANYARDS // \$6,500

Have your logo featured on the official PWIMS lanyards, along with the WIM logo, distributed to every attendee!

#### SPONSORED CONTENT EMAIL BLAST // \$5,000

Exclusive pre-conference Sponsored Content email drafted by the sponsor and approved by PWIMS with distribution to all PWIMS newsletter recipients and conference attendees (approximately 5500 individuals).

#### EXHIBITOR PASSPORT PROGRAM // \$1,000

Get your company logo added to the official Passport Card handed out to every attendee! This will make your exhibition a required stop for attendees. Once they have visited all Passport participants, they will be entered into a raffle.

**Have another branding idea? Examples include: branded hotel key cards, water bottles, and more! Reach out to [sponsor@wimedecine.org](mailto:sponsor@wimedecine.org) to discuss options and pricing!**



# THE POWER OF WOMEN IN MEDICINE SUMMIT

Please make your Sponsorship Package or opportunity selection below. Please note that Naming Opportunities will be approved on a first-come, first-served basis. *Contact Sonia Nauss for customized opportunities at [sponsor@wimedicine.org](mailto:sponsor@wimedicine.org)*

**PLATINUM SPONSORSHIP // \$50,000**

**ALL ACCESS SPONSORSHIP // \$25,000**

Naming Opportunities (Choose one if you have selected Platinum Sponsorship or All Access Partners Sponsorship ONLY)

COCKTAIL RECEPTION

RESIDENT NETWORKING LOUNGE

MEDICAL STUDENT AMBASSADOR PROGRAM SPONSOR

**ONSITE SPONSORSHIP // \$15,000**

Naming Opportunities (Choose one if you have selected Onsite Sponsorship ONLY)

CHILDCARE ROOM WITH LACTATION SPACE

CONFERENCE WIFI

**COMMUNITY SPONSORSHIP // \$10,000**

Naming Opportunities (Choose one if you have selected Community Sponsorship ONLY)

NETWORKING ROOMS

PODCASTING EXPERIENCE

**STANDARD SPONSORSHIP // \$5,000**

**VIRTUAL SPONSORSHIP // \$2,500**

Additional Sponsorship Opportunities

TOTE BAGS // \$7,500

LANYARDS // \$6,500

SPONSORED CONTENT EMAIL BLAST // \$5,000

EXHIBITOR PASSPORT PROGRAM // \$1,000

OTHER (IF OTHER SPONSORSHIP HAS BEEN DISCUSSED, PLEASE INDICATE HERE)

Total \$ \_\_\_\_\_

# THE POWER OF WOMEN IN MEDICINE SUMMIT

## CONTACT FORM

Company Name (exactly as you wish it to appear on listings and signage)

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

*The signer of the application above shall be the official representative of the sponsor/exhibitor and shall have the authority to certify representatives and act on behalf of the sponsor in all negotiations. This individual will be the recipient of any applicable registration codes and other pertinent sponsorship information.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

## BILLING INFO

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name (if different) \_\_\_\_\_

Address (if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

## PAYMENT TERMS

Confirmed Sponsors will be contacted with payment instructions upon finalization and receipt of this signed contract.

We understand that request for sponsorship as indicated by this agreement must be submitted for review no later than **July 31, 2025**.

Initial Here: \_\_\_\_\_

We understand that all sponsorship and exhibit opportunities must be paid for in full no later than **August 15, 2025**.

Initial Here: \_\_\_\_\_

## CANCELLATION OF OPPORTUNITY

In the event that the exhibitor notifies WIM of the sponsor's intent to repudiate the contract after acceptance but prior to **July 15, 2025**, a full refund of monies received, minus a \$1,000 administrative fee will be made. No refunds or cancellations will be accepted after **July 15, 2025**.

# THE POWER OF WOMEN IN MEDICINE SUMMIT

## The parties further agree to the following terms and conditions:

1. Exhibiting Company will not display its exhibit in the same room or general vicinity of the CE Event.
2. Exhibiting Company shall not sublet, assign or share any part of the exhibits space
3. Exhibiting Company is responsible for installation and removal of exhibits from the CE Event, during such times as designated by, and in the manner designated by, WIMS.
4. WIMS reserves the right to rearrange any CE Event exhibit area floor space and relocate any exhibitor's space.
5. Prohibited or unethical conduct will subject the Exhibiting Company to dismissal from the CE Event and the CE Event premises. In addition, the Exhibiting Company will be deemed to have forfeited all exhibit space fees and any other fees paid by the Exhibiting Company.
6. The Exhibiting Company assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibiting Company's displays, equipment and other property brought upon the CE Event premises. Exhibiting Company shall release, indemnify and hold WIMS, its Trustees, officers, administration, faculty, employees, students, agents and representatives harmless from and against any and all actual or threatened liabilities, claims, suits, actions, damages, settlements, costs and expenses incurred by or claimed against RUMC, including reasonable attorneys' fees, arising out of injuries to persons, damages to property or other claims by third parties relating to the actions, errors and/or omissions in connection with Exhibiting Company's presence on the CE Event premises, use of exhibit space or the conduct of Exhibiting Company or its employees or contractors, notwithstanding any negligence that might be alleged against or attributed to, WIMS or any person indemnified hereunder. Notwithstanding anything to the contrary, in no event shall WIMS's liability for any damages whatsoever exceed the amount paid by Exhibiting Company to WIMS under this Agreement.
7. Exhibiting Company shall procure and maintain (i) insurance to cover exhibit material against damage and loss, (ii) public liability insurance against injury to the person and property of others, and (iii) workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibiting Company's employees engaged in performance of work for the Exhibiting Company. Minimum coverage levels shall be \$1,000,000 per occurrence and \$3,000,000 annual aggregate.
8. The performance of this Agreement by WIMS is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar cause beyond the control of the parties making it inadvisable, illegal, impractical, or impossible to hold a successful conference. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from WIMS.
9. This Agreement shall be construed and enforced in accordance with the substantive laws of the State of Illinois, without regard to Illinois's conflict law provisions. Venue for any dispute under this Agreement shall be in the federal and state courts located in Chicago, Illinois.
10. Each provision of this Agreement is considered severable from all other provisions. If any provision of this Agreement is found to be illegal or invalid, in whole or in part, such illegality or invalidity shall not affect any other provision of this Agreement.
11. This Agreement will not be amended or modified in any respect except by written agreement signed by both parties.
12. Any notice, demand or request permitted or required under this Agreement must be delivered personally or by registered or certified mail to the parties at the addresses listed below. 5. Prohibited or unethical conduct will subject the Exhibiting Company to dismissal from the CE Event and the CE Event premises. In addition, the Exhibiting Company will be deemed to have forfeited all exhibit space fees and any other fees paid by the Exhibiting Company.
13. This Agreement constitutes the entire understanding between the parties with respect to the matters set forth herein, and this Agreement may not be modified except by a written document signed by both parties.
14. The parties agree to comply with all applicable State and Federal laws.
15. Exhibiting Company shall immediately notify WIMS in the event Exhibiting Company becomes an excluded individual from a government health care program.
16. Exhibiting Company agrees that it will not use the name or logo of or make reference in any way to WIMS or any of its affiliates, subsidiaries, or employees without the express prior written approval of WIMS.
17. The individual signing for the Exhibiting Company warrants he/she has proper authorization to do so.